

Center Stage Dance Co.  
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August 2, 2010

Dear Studio Families,

As we look forward to the start of our 23<sup>rd</sup> year in business, we continue to set new goals to provide our clients with the best service possible in dance education. Keeping your fees affordable is part of that service. Our last rate increase was in 2005. One of the ways we work to minimize increases is to monitor our operating costs.

We are now offering the ability to automatically pay your monthly tuition and fees via ACH debiting from your checking account. The same convenience you enjoy now with an automatic monthly billing to your credit card can be had by using our new ACH payment option. This option is simple to set up and will help us to keep our operating costs lower.

***Effective January 1, 2011, accounts using a credit card for payment will be charged \$5.00 per month for the service. Accounts using the ACH payment option will not be assessed the service fee.***

We are prepared to provide either service for our clients. Our ultimate goal is to keep our tuition and fees increases to a minimum.

If you would like to take advantage of the new ACH payment option, we simply need a blank VOIDED check from the account you wish to be debited. We also require your credit card account number to be on file as a backup. You may choose either the 5<sup>th</sup> or the 15<sup>th</sup> of each month for the withdrawal.

The Front Office staff is ready to make the switch for you and to answer any questions. Thank you for your continued support of our programming and for your consideration of the new ACH payment option.

Yours truly,

Lisa Shapiro  
Director

Becky Hicks  
Assistant Director